

The Purest Man by Andrea Gros

December 2011



I have changed my life for the better... everything I have worked for to become a design-build architect and interior designer changed the day I received a phone call to become the architect/designer for a new client in Fountain Valley, CA. His name is John Calicchio. He had started a new classic car business in a large 37,000 Sq. Ft. building on 2-acres that needed remodel work, with city permits & approvals.

I initially spoke with "John" the owner of Euromasters Classic Cars through phone calls and email correspondence in order to produce the work and outcome he needed to gain city approval. After many painstaking months of work with the city and coordination with John, a year later he received the necessary approvals. I discovered over this period of time the most humble, honest and calm strength in a person that I can easily say I had never seen before. It was a breath of fresh air to

know a person that was so pure and caring of his passion and the people around him. I observed him interacting with his staff and customers on a regular basis and found that he always put their needs first and went out of his way to take care of them. This man would say what he meant and always followed through with what he said. This man is John Calicchio.

Knowing John affected me in such a way that I stopped what I was doing in the design field to work by his side and help in anyway I could to make his dream of Euromasters Classic Cars a reality. The next two years of my life we worked long hours, six days a week (sometimes seven) to make sure the staff and the customers where always taken care of. As time went on the staff and the returning customers started to feel like family. John's vision was to create an environment that felt like Disneyland when you walked through the doors. He had classic music playing from the 50's and 60's, the shop and showroom were always pristine in appearance, the facility offered the Porsche owner a full range of services from sales, service, parts, paint & body, upholstery, financing, insurance, vehicle detailing and meticulous vehicle restorations. There was always a great cup of coffee and donuts waiting for the customers on Saturday morning along with a smile from our leader who would always make sure he went above and beyond to serve them.

To date, John has expanded and pioneered several new ventures. See more on his personal website:

www.JohnCalicchio.com

Andrea Gros